

# SD Department of Tribal Relations

Issue # 14

March 2016

## From Secretary Steve Emery

This month will see the close of South Dakota's 91st Legislative Session convening in Pierre. Over the course of the last two months, the Department has been able to host tribal leaders, program staff, and delegates in Pierre. We have also seen first-hand how effective these representatives have been in their conversations with legislators.

There are many considerations before the legislators that affected tribal members. It is vitally important that legislators know the position of the tribes. I would like to think everyone who participated in providing testimony and educating legislators, and I look forward to seeing this involvement replicated in future legislative sessions.

From March 14-25th, the Legislature will be in "recess" and the Department looks forward to getting back to our routine of being in Indian Country. We hope to see you soon out on the road!

We would like to welcome our new Executive Assistant Joshua Becker, a member of the Rosebud Sioux Tribe to the team.

### South Dakota Department of Tribal Relations

302 E. Dakota Ave.  
Pierre, SD 57501  
605-773-3415



[www.sdtribalrelations.com](http://www.sdtribalrelations.com)

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Do YOU have what it takes?

# 2016 YOUTH



# TROOPER ACADEMY

JUNE 27- JULY 1, 2016 ★ PIERRE, SD

Are you interested in law enforcement? The Youth Trooper Academy provides an intensive weeklong experience at the South Dakota Law Enforcement Training Center in Pierre, SD. Veteran Troopers provide mentorship and hands-on training in the following areas:

- firearms safety
- defensive driving
- crash investigation
- traffic stops
- leadership
- defensive tactics
- criminal law

Applicants must be high school juniors or seniors in good academic standing. The program utilizes a paramilitary approach, and is therefore physically and mentally demanding. Be prepared!

## TO APPLY:

Check out <http://www.sdlegion.org/program/sd-youth-trooper-academy/> or [http://dps.sd.gov/enforcement/highway\\_patrol/](http://dps.sd.gov/enforcement/highway_patrol/) for more information and qualifications. Applications can be found on the website, with any state trooper, your guidance counselor or at your local American Legion.

***Application deadline is March 26, 2016***

**Applicants are encouraged to apply early, as space is limited**





## Working together to improve State-Tribal Relations!

The South Dakota Department of Game, Fish & Parks, South Dakota Tribes and the Department of Tribal Relations are working together to strengthen relations with the ultimate goal to improve management, protection and conservation of shared state and tribal natural resources. GFP Secretary Kelly Hepler and DTR Secretary Steve Emery have made improving state-tribal relations a priority of the Departments. To assist in bolstering relations with South Dakota Tribes, Secretary Hepler hired Cheyenne River Sioux Tribe member Ron Skates to the Department in the role of GFP Tribal Liaison. Over the last year, Secretary Hepler, Mr. Skates, and GFP staff, assisted by Mr. David Reiss of the Department of Tribal Relations have travelled to each tribe sharing South Dakota's borders to meet with tribal fish and wildlife directors and began constructive conversations about opportunities for



state-tribal collaboration. As a result of these face-to-face visits with the Tribes, many opportunities to work together on issues of mutual interest have been discussed and collaborative projects are now underway.

The SD Game, Fish and Parks Department is engaged in discussions and work with each tribe on various topics of interest that are unique to individual tribes. Tribes have voiced interest in many GFP related works including sharing information regarding law enforcement operations, joint big game & upland bird surveys, fish surveys, big game permit allocation processes, habitat enhancement, and cooperative trainings that would help both the Tribes and the Department do their jobs more effectively and efficiently. Some Tribes have requested fish for stocking tribal waters and the Department is working to facilitate those efforts with the US Fish & Wildlife Service.

The Department's burgeoning work with the tribes has seen recent successes including wild turkey transplants from the Black Hills area to the Cheyenne River Sioux Reservation where local turkey populations have been declining. Weather permitting; this effort also includes plans to stock turkeys on the Rosebud Sioux Reservation. On January 27<sup>th</sup> & 28<sup>th</sup> the Department hosted an Animal Damage Control Training Session developed specifically for tribal staff at GFP's Outdoor Campus -West in Rapid City. Twenty-two individuals representing five tribal natural resource departments attended the training session. The course went very well and attendees expressed that the information provided will assist them in managing nuisance animals and predators more efficiently. The Department of Game, Fish & Parks looks forward to continuing collaborative works with the tribes of South Dakota and appreciates the warm hospitality and interest our tribal counterparts have expressed in working to improve our shared fish & wildlife resources.





## Medicaid Tribal Consultation

The Department of Social Services holds Medicaid Tribal Consultation meetings the second Thursday of each quarter. The focus of the Tribal consultation process is to ensure Medicaid is addressing the needs of American Indians enrolled in SD Medicaid, and is working to increase the positive health outcomes of American Indians enrolled in the program. The consultation process encompasses education and discussion of current programs as well as any significant program changes that may impact American Indians. Representatives from tribes and tribal entities are encouraged to attend.

The next Medicaid Tribal Consultation meeting will be held Thursday, April 14, 2016, from 1 – 3 p.m. at Cedar Shores Resort in Chamberlain.



## Habitat Pays: Connecting Landowners to Resources



The rural areas of South Dakota have a lot to offer both residents and visitors from other states and around the world. We enjoy clean air, plentiful water sources and a quality of living envied by many. These things don't happen by accident.

This past year, your departments of Agriculture and Game, Fish and Parks have been collaborating on the Habitat Pays initiative. Habitat Pays showcases tools that are currently available to landowners to assist them in determining the best use of their acres, whether that be acres in production agriculture, pasture or habitat. A balanced combination of all of these uses can increase healthy soils, water quality and habitat for a variety of species in our state.

The mission of both departments includes the desire to conserve and protect our state's valuable resources. Landowners want to maximize their land's financial potential, but they also share the desire to conserve and protect the land that provides their livelihood.

As a part of the Habitat Pays initiative, a website, [habitat.sd.gov](http://habitat.sd.gov), was developed. This website serves as a one-stop-shop for finding state, federal and non-governmental programs that provide cost-share or technical assistance to producers. The website also includes contact information for a variety of [habitat advisors](#) who meet with landowners, learn the goals they have for their operation and advise producers about options available to them to meet those goals.

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We know that the New Year is an important time for many producers to make decisions about what their operation will look like for the next year. As you look ahead to 2016, we encourage you to utilize these exciting resources and consider how habitat programs may fit into your plan.

## Improving Economic Development in Your Community

Bringing businesses or jobs to your community is the dream of most community leaders involved in economic development. However, getting it done seems impossible at times – especially with limited funding. But there could be an answer!

The United States Department of Agriculture Rural Development is now accepting applications for grants to support rural businesses and help create jobs. The funding is available nationwide to improve economic development in rural America.

The Rural Business Development Grant (RBDG) is designed to assist with startup and expansion of small and emerging private businesses and/or nonprofits in rural communities. Eligible applicants include public bodies, government entities, Indian tribes, and non-profit organizations. Funds can be used for business incubators, leadership and entrepreneur training, acquisition or development of land or buildings, capitalization of revolving loan funds to be re-lent to local businesses and many other purposes – all to assist small businesses.

Funds have been set aside nationally to assist Native Americans, and additional monies will be allotted among the states for non-set aside applicants. All grants will be awarded competitively, based on several areas including:

- Evidence showing job creation to occur with local businesses;
- Percent of nonfederal funding committed to the project;
- Economic need in the area to be served;
- Consistency with local economic development priorities;
- Experience of the grantee with similar efforts; and

“This program is one way the USDA demonstrates its commitment to strengthening our rural communities,” said Bruce Jones, Acting South Dakota State Director. “These grants can help rural

businesses in accessing resources they need to maintain and grow their business and create jobs in the communities they serve.”

### Key Dates

**March 30, 2016: Native American Set Aside RBDG applications due**

**May 2, 2016: Non-Set Aside RBDG applications due**

Applicants are encouraged to contact a [local Business & Cooperative Program Specialist](#) or the State Office for more details about the application requirements and process:

Dana Kleinsasser, Rural Business & Cooperative Programs Director (Huron State Office)  
Phone: (605) 352-1142  
Email: [dana.kleinsasser@sd.usda.gov](mailto:dana.kleinsasser@sd.usda.gov)

Cayla Hilbrands, Assistant (Huron State Office)  
Phone: (605) 352-1142  
Email: [cayla.hilbrands@sd.usda.gov](mailto:cayla.hilbrands@sd.usda.gov)

Shelby Kraemer, Assistant (Aberdeen)  
Phone: (605) 226-3360, Ext. 4  
Email: [shelby.kraemer@sd.usda.gov](mailto:shelby.kraemer@sd.usda.gov)

Gary Wedel, Specialist (Mitchell)  
Phone: (605) 996-1564, Ext. 105  
Email: [gary.wedel@sd.usda.gov](mailto:gary.wedel@sd.usda.gov)

Clark Guthmiller, Specialist (Pierre)  
Phone: (605) 224-8870, Ext. 120  
Email: [clark.guthmiller@sd.usda.gov](mailto:clark.guthmiller@sd.usda.gov)

Hettianne Cekalla, Specialist (Rapid City)  
Phone: (605) 342-0301, Ext. 118  
Email: [hettianne.cekalla@sd.usda.gov](mailto:hettianne.cekalla@sd.usda.gov)

Jolene Pravecek, Specialist (Yankton)  
Phone: (605) 665-2662, Ext. 116  
Email: [jolene.pravecek@sd.usda.gov](mailto:jolene.pravecek@sd.usda.gov)

President Obama’s plan for rural America has brought about historic investment and resulted in stronger rural communities. Under the President’s leadership, these investments in housing, community facilities, businesses and infrastructure have empowered rural America to continue leading the way - strengthening America’s

*USDA is an equal opportunity provider and employer. To file a complaint of discrimination, write: USDA, Office of the Assistant Secretary for Civil Rights, Office of Adjudication, 1400 Independence Ave., SW, Washington, DC 20250-9410 or call (866) 632-9992 (Toll-free Customer Service), (800) 877-8339 (Local or Federal relay), (866) 377-8642 (Relay voice users)*

# Spotlight on Jump Start: Student Interviews

Hear how South Dakota Jump Start students Trent Knuppe, Lanaya Young, and Samantha Bowker made their way from home to college.

South Dakota Jump Start is a grant-funded program that assists Native American and low-income students throughout the college process. Jump Start Advisors help high school students navigate college details such as applications, financial aid, and finding and applying for scholarships. The Jump Start program offers many services and resources while the student is in college as well, a total value of over \$8,000. These include a free summer bridge program, a living-learning community with other Jump Start students, a lending library, an advisor, and so much more.

If you would like to be a Jump Start student attending college next fall, or know of a young person who would benefit from the resources offered by SD Jump Start, contact us today at 1-844-601-6957 or email [sdjumpstart@sdbor.edu](mailto:sdjumpstart@sdbor.edu).

## Trent Knuppe



Trent Knuppe is a nursing student at South Dakota State University. Trent was born in Rapid City and lived briefly in Brookings before moving with his family to Dell Rapids. Trent is the oldest of five children. He says, “College was always a must for me because I wanted to have a good job that I felt happy going to every day.” He explained that his mother, stepmother, and father all went to college. “The influence they had on me was very positive; I was able to witness what the perks of having a job that required a college education got them, like my father getting a new vehicle every year or my stepmother getting the summers off.” He states that his parents have been the biggest influences in his life because no matter what happened they were always there for him, whether it was during financing situations or emotional ones.

“I would say that joining the Army National Guard has definitely helped in my life. The military has taught me many life skills that I will use in the future, and being part of the SDSU Army ROTC program as well as being in the National Guard is preparing me to be a great leader,” Trent stated. He noted there are many financial benefits for being in the Army National Guard and Army ROTC as well, like having to pay almost nothing for college and getting a guaranteed spot in the very competitive nursing program at SDSU. Trent sees the military as providing many benefits that would help anybody that joined, especially college students.

Trent’s future dream is to become a nurse antithesis so that he can help people and so that he can have a very stable job in a line of work that will not be going away in the foreseeable future. He sums it up this way – “College plays a huge part in becoming a nurse, because if you don’t go to college, you can’t become a nurse.”

## Samantha Bowker



Samantha Bowker is a physical therapy major at South Dakota State University. From Dupree, Sam graduated from Cheyenne Eagle Butte High School and is one of four children. She says, “I lived in Eagle Butte for the majority of my life and attended school there from head start through fifth grade. I then moved to Dupree and attend school there until I graduated eighth grade. After that, I moved back to Eagle Butte to live with my dad and go back to school in Eagle Butte. The summer of my freshman to sophomore year, I entered the Cheyenne River Sioux Tribe rodeo royalty contest. I was crowned Junior Miss CRST Rodeo queen. During winter of that year I technically moved in with my mom but had to live with a friend in Eagle Butte for the rest of the basketball season. After I finished my high school rodeo season in Eagle Butte I hit the rodeo trail representing my tribe while queening. After my reign was up I was asked to run for Miss Rodeo Queen. I was honored to be able to reign two years in a row. My senior year came around and my dad helped me get a car so I was able to live with my mom while attending Cheyenne Eagle Butte High School and play sports.”

Sam says she worked all summer up until the day she moved to Brookings for the Jump Start program. “In all honesty I was very excited for this opportunity but also very worried about leaving my parents and grandma so soon. I don’t regret coming to college a month early. It was one of the best choices I made for myself so far, and I’m looking forward to it next year as well,” she adds.

Sam explains that when she was younger she wanted to be a nurse, so she always knew she needed to go to college. Her first college visit was to SDSU as a freshman in high school. After touring the campus and seeing the programs they offered she was determined to go to college there. That year was also the year she decided to go into the health field with an emphasis in exercise science. “My biology teacher was the one that got my attention and told me about her job on the side. She studied to be an athletic trainer and followed around teams and went to rodeos to be there for the team or contestants for any injuries or problems. I love the thought of helping athletes regain their strength and get them back on their feet. Physical therapy is my main goal in life and I will do anything to keep striving for that,” Sam declares.

She goes on to say, “My older cousin just graduated from SDSU last year and he was the first to go to college and finish. For me to be the second one ever in my family to go to college is a little stressful. Not only because they all expect me to succeed but because I looked up to my older cousin, and I don’t want to disappoint him. Overall though, my family will support me no matter what I decide to do with my life as long as I am happy doing it.”

The biggest positive influence in her life is her older cousin because he is successful in her eyes. Even though he works long hours and a hard job, he is doing what he loves and that makes Sam want to work harder to achieve her goal. “He supports me and knows exactly what I’m going through. If anyone has pushed me to want to succeed it was he. Just seeing him happy and at a positive point in his life makes me want to have that life as well.”

“I want upcoming freshman to know, that is it ok to make changes in life. Don’t be afraid to take some risk and do something you’ve never done. Make lots of friends and memories while you are here and be ready for a lot of library time! Last but not least, don’t ever get so stressed out to the point you want to quit and go back home because you made it this far. Why quit now?”

Sam’s future goal is to be successful and happy at whatever she decides to do with her major. She says, “Physical therapy is my main goal at this point, so even if I decide I don’t like exercise science, I know SDSU has plenty of options that will still help me graduate and get me into physical therapy schooling.”

## Lanaya Young



Lanaya Young comes from a family of five and is the oldest sibling. She says, “I have lived in Rapid City all my life, but I was born in Colorado. I’ve had a pretty good life so far, minus surgeries, and health problems, and I am looking forward to the future.” Currently attending Black Hills State University and majoring in early childhood and special education, Lanaya says, “I decided to go to college because my parents have always wanted that for me, and I wanted an education for myself as well as the experience.” She adds that neither of her parents went to college, and her grandpa attended college but didn’t graduate. Lanaya feels this has put some pressure on her in regards to school but she is hopeful that she “I did them proud.”

“The biggest positive influence in my life would have to be my parents. They have supported me through so many trials, and without them I wouldn’t be where I am or who I am today,” she states. Adding that she was scared to start her college experience, she quickly learned she wasn’t the only one. Lanaya advises other students to “stay positive and remember you’re not the one starting new.”

Lanaya’s future dreams include joining the Peace Corps. She says that dream seems closer to reality now that she’s here in college. After that, she plans to use her degree in early childhood special education to help others.

## Homeland Security Grant

On February 16th, the U.S. Department of Homeland Security released the Grant Programs Directorate Information Bulletin, which includes the Tribal Homeland Security Grant Program. This Program is funded with \$10,000,000 that can be granted directly to tribal governments for building, sustaining, and delivering core capabilities that enable tribal agencies to respond in hazardous situations.

In 2015, two tribes sharing South Dakota’s borders received grants through this program and received approximately \$750,000 in funding. In one case, funds were utilized to purchase new vehicle radio equipment. While the SD Office of Homeland Security does not administer these funds, they are a resource for your tribal programs regarding previous state requests and how tribal needs may be able to be matched with qualifying purchases.

Check out this funding opportunity at: [http://www.fema.gov/media-library-data/1455631070165-91c001c75d6eef4f42d8e7eb3652c593/1B408\\_FY\\_2016\\_Prep\\_Grants\\_NOFO\\_Release\\_Final.pdf](http://www.fema.gov/media-library-data/1455631070165-91c001c75d6eef4f42d8e7eb3652c593/1B408_FY_2016_Prep_Grants_NOFO_Release_Final.pdf). If you have any questions, please feel free to contact SD Office of Homeland Security Director Stefan Pluta (605.773.3450, [Stefan.Pluta@state.sd.us](mailto:Stefan.Pluta@state.sd.us)) or the Department of Tribal Relations (605.773.3415).

**USDA, Partners to Invest \$720 Million in  
Large-Scale, Targeted Conservation Projects Across the Nation**

*Regional Conservation Partnership Program Pools Together \$220 Million Investment from USDA,  
up to \$500 Million from Local Partners to Improve Water Quality, Soil Health, Habitat and More*

Agriculture Secretary Tom Vilsack today announced that the U.S. Department of Agriculture (USDA) and partners across the nation together will direct up to \$720 million towards 84 conservation projects that will help communities improve water quality, combat drought, enhance soil health, support wildlife habitat and protect agricultural viability. These projects make up the second round of the Regional Conservation Partnership Program (RCPP) created by the 2014 Farm Bill.

Through the 2015 and 2016 rounds, USDA and partners are investing up to \$1.5 billion in 199 strategic conservation projects. Projects are selected on a competitive basis, and local private partners are matching the USDA commitment. The 84 projects selected for 2016 include proposed partner matches totaling over \$500 million, more than tripling the federal investment alone.

RCPP draws on local knowledge and networks to fuel conservation projects. Bringing together a wide variety of new partners including businesses, universities, non-profits and local and Tribal governments makes it possible to deliver innovative, landscape- and watershed-scale projects that improve water quality and quantity, wildlife habitat, soil health and other natural resource concerns on working farms, ranches and forests.

Three of these projects will bring conservation to South Dakota.

- Five entities of the Honey Bee and Monarch Butterfly Partnership will help farmers and ranchers implement conservation on 14,500 acres in six key pollinator habitat states over a 3-year period. The areas will result in improve habitat conditions for honeybees and monarch butterflies. The project will work with landowners on croplands in the Prairie Grasslands Critical Conservation Areas in South Dakota, Iowa, Minnesota, Missouri, Nebraska (lead), and North Dakota using innovative strategies that directly connect beekeepers, landowners, honeybees, Monarch butterflies and high quality habitat.
- The Innovative Tribal Conservation and Green House Gas Management will work with nine partners in five states, with the Intertribal Agriculture Council and South Dakota as the lead. The project will implement resource conservation land management systems on American Indian Lands pilot project sites that incorporate greenhouse gas management activities, also known as carbon farming practices. The anticipated outcomes include development of carbon offsets from soil amendment and grazing land and livestock management activities. Additionally, the resulting resource conservation will meet investors and credit buyers' interest in charismatic high-quality carbon offsets, and tribes' interest in promoting appropriate conservation practices and economic development on Indian lands.
- The James River Water Development District with seven partners were awarded the Lewis & Clark/ Lower James River Water Quality Project which will assist landowners and producers with saline and sodic problem soils; improving water quality by avoiding controlling and trapping nutrient and sediment runoff; reducing agricultural non-point source pollution; improving grassland and riparian area conditions and improving soil health and wildlife habitat within the watersheds. The South Dakota Department of Environment and Natural Resources will develop a monitoring program for the project to assess the current river and watershed conditions and gage the impacts of past and planned conservation practices.

Water quality and drought are dominant themes in this year's RCPP project list with 45 of the 84 projects focusing on water resource concerns. USDA is committed to invest \$1.2 billion in RCPP partnerships over the life of the 2014 Farm Bill. Today's announcement brings the current USDA commitment to almost \$600 million invested in 199 partner-led projects, leveraging an additional \$900 million for conservation activities in all 50 states and Puerto Rico.

USDA invested \$370 million in [115 high impact RCPP projects](#) during 2015. See the [full list of 2016 projects](#).

Since 2009, USDA has invested more than \$29 billion to help producers make conservation improvements, working with as many as 500,000 farmers, ranchers and landowners to protect over 400 million acres nationwide, boosting soil and air quality, cleaning and conserving water and enhancing wildlife habitat. For an interactive look at USDA's work in conservation and forestry over the course of this Administration, visit <http://medium.com/usda-results>

# Code Talker Memorial

It is the goal of the Code Talker Memorial Planning Committee to recognize and celebrate the incredible legacy of Lakota-Nakota-Dakota Code Talkers.

The Committee has selected Sioux Falls based sculptor Darwin Wolfe to create two bronze figures that will be placed at Capitol Lake in Pierre as part of the memorial. The Memorial would serve to remind visitors of this unique service and be a source of pride for the descendants of those who served and their tribal communities.

You can support this effort and help build the Code Talker Memorial. A tax deductible donation to support the creation and dedication of the Code Talker Memorial can be made through the:

SD Community Foundation  
 1714 North Lincoln Avenue  
 P.O. Box 296  
 Pierre, SD 57501  
 P: 605.224.1025

For more information contact your local Tribal Veteran Service Officer.

## Rural Development Program Deadlines

Program	Application Deadline(s)
Rural Energy for America (REAP)	Applications accepted year round.
Biorefinery, Renewable Chemical, and Biobased Product Manufacturing Assistance Program (Formerly known as the Biorefinery Assistance Program)	Round one applications were due by October 1; and round two applications are due by April 1, 2016.
Business & Industry Loan Guarantees	Applications accepted year round.
Rural Business Development Grant (formally known as RBEG & RBOG)	Applications received after 06/5/2015 will be considered in 2016 funding.
Rural Microentrepreneur Assistance Program	Quarterly deadlines.
Intermediary Relending Program	Quarterly deadlines.
Rural Economic Development Loan and Grant Program	Monthly deadlines.
Value Added Producer Grant	Applications received after 07/07/2015 will be considered in 2016 funding.
Small Socially Disadvantaged Grant	2016 application deadlines are unknown at this time.
Rural Community Development Grant	2016 application deadlines are unknown at this time.
Water and Environmental Programs	On-going application cycles; can apply anytime.
Community Loan and Grant Programs	On-going application cycles; can apply anytime.
Single Family Housing Programs... 502 Very-Low and Low Direct Loans; 504 Loans and Grants; and 502 Guaranteed Rural Housing (GRH) Loan Program	On-going application cycles; can apply anytime.
For additional program information, view the USDA Rural Development Programs Summary:	<a href="http://www.rd.usda.gov/files/RD_ProgramMatrix.pdf">http://www.rd.usda.gov/files/RD_ProgramMatrix.pdf</a>



Share your news and program information!

Email it to:

Kathy.Aplan@state.sd.us



# 2016 SPRING HOSPITALITY TRAINING CO-OP

The South Dakota Department of Tourism is pleased to announce that we will be partnering with several organizations to bring hospitality training speakers to local communities.

Organizations planning to offer spring hospitality training to visitor industry businesses are encouraged to apply to the Department of Tourism for matching funds to help defray speaker costs.

Special consideration is given to those groups/organizations that partner with other groups or communities in their area. This opportunity is being offered to regional tourism associations, convention and visitors bureaus, chambers of commerce, tribal tourism offices, economic development corporations, commercial clubs, and various industry associations and groups. The Department of Tourism's goal is to provide financial assistance to at least one community in each of the state's four tourism regions. Maximum award is \$1,000 per organization. Organizations may partner with each other on the same training in order to secure additional matching funds.

Applications must be submitted to the Department of Tourism **by March 18, 2016** and must confirm that the following requirements are met.

- » Use of funds for anything other than paying speaker fees must be pre-approved by the Department of Tourism. See contact below.
- » This is a matching funds program. Awarded funds may not exceed 50 percent of speaker fees or approved training expenses.
- » Funds may not be used to purchase prizes or gifts for training participants.
- » Funds may not be used to purchase food or beverages for training participants.
- » Inviting surrounding communities is encouraged.
- » Participation cannot be limited to an organization's members
- » Training must take place between April 1 and June 30.

**NOTE: You do not need to have all the details of your proposed training finalized in order to submit an application; for example, name of speaker, date, location. Those details can be forwarded later.**

Not all award amounts will be equal. Notification of awarded funds will be made by March 25. Late applications will not be accepted.

QUESTIONS MAY BE DIRECTED TO:

EILEEN BERTSCH  
DEPARTMENT OF TOURISM  
VISITOR INDUSTRY REPRESENTATIVE  
EILEEN.BERTSCH@TRAVELSOUTHDAKOTA.COM  
605.773.3301



# SOUTH DAKOTA DEPARTMENT OF TOURISM

## 2016 SPRING HOSPITALITY TRAINING CO-OP APPLICATION FOR FUNDS

DEADLINE: MARCH 18, 2016

NAME OF ORGANIZATION \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

CONTACT PERSON/TITLE \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

IF YOU ARE COLLABORATING WITH OTHER ORGANIZATIONS OR CITIES ON THIS PROJECT, LIST ALL PARTNERS HERE, ALONG WITH THEIR CONTACT INFORMATION.

\_\_\_\_\_  
\_\_\_\_\_

1) WHAT IS THE AMOUNT OF MATCHING FUNDS REQUESTED? \$ \_\_\_\_\_  
(MATCHING FUNDS REQUEST MAY NOT EXCEED \$1,000 PER ORGANIZATION)

2) WHAT IS THE TOTAL GOAL OF YOUR FUND-RAISING EFFORTS? \$ \_\_\_\_\_  
(YOU ARE ENCOURAGED TO CHARGE PARTICIPANTS A FEE AND/OR SEEK SPONSORS TO HELP DEFRAY COSTS.)

3) PROSPECTIVE SPEAKER NAME AND TOPIC OF PRESENTATION, IF KNOWN AT THIS TIME

\_\_\_\_\_

4) **SPEAKER FEE**, IF KNOWN \_\_\_\_\_

5) **LOCATION OF TRAINING SITE** \_\_\_\_\_

\_\_\_\_\_

6) **PROPOSED DATE OF TRAINING** \_\_\_\_\_

7) MARKETING PLAN (METHODS FOR GETTING INFORMATION AND INVITATIONS OUT TO VISITOR INDUSTRY BUSINESSES IN THE AREA)

Three horizontal lines for writing the marketing plan.

8) GOALS AND OBJECTIVES OF YOUR SPRING HOSPITALITY TRAINING

Three horizontal lines for writing goals and objectives.

NAME OF PERSON FILLING OUT THIS APPLICATION \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

THE SOUTH DAKOTA DEPARTMENT OF TOURISM MAKES ALL DECISIONS ON DISTRIBUTION OF FUNDS. NOT ALL AWARDS ARE EQUAL. SELECTION IS BASED ON LOCATION, EVIDENCE OF COLLABORATION WITH OTHER GROUPS, QUALITY OF APPLICATION AND COST OF SPEAKER. THE SOUTH DAKOTA DEPARTMENT OF TOURISM RESERVES THE RIGHT TO ADJUST FINAL AMOUNT PAID IF ORIGINALLY AWARDED AMOUNT TOTALS MORE THAN ONE-HALF OF THE ACTUAL SPEAKER FEE.

MAIL, EMAIL OR FAX THIS APPLICATION TO

EILEEN BERTSCH | SD DEPARTMENT OF TOURISM | 711 E. WELLS AVE. | PIERRE, SD 57501  
605-773-3301 | EILEEN.BERTSCH@TRAVELSOUTHDAKOTA.COM | FAX 605-773-5977

